



# Application Form of:

1. ....  
(First Name and Surname of applicant)

2. ....  
(First Name and Surname of applicant)

This application does not obligate either party in any manner except the confidentiality agreement.

## Disclaimer

This is not a Disclosure Document. In preparing this document we have used our best endeavours to ensure that the information contained is true and accurate, but we accept no responsibility and disclaim all liability in respect of any errors, omissions, inaccuracies or misstatements contained in this document. Prospective franchisees should make their own independent inquiries before entering into a franchise agreement.

Thank you for your expression of interest in acquiring “The Crêpe Café” Franchise.

The attached application is provided to you (“the Applicant”) by Crêpe Café Franchising Pty Ltd (“The Crêpe Café”) in order to determine your suitability as a Franchisee.

It is a fundamental requirement that the information you provide is true, accurate and not in any way misleading as the information provided will be relied upon to form the basis of our decision.

You may be requested to produce proof of your financial situation. The Crêpe Café may contact your business referees to assist in evaluating your application. You should therefore inform your business references of this fact.

### YOUR PREFERRED LOCATION:

Shopping Centre:
City / State:
Country:



## Applicant's Details

(If there is a second applicant, make a copy of this page)

Full Name:
Private Address:
Postal Address:
Phone (home):
Phone (mobile):
Facsimile (fax):
Email Address:
Skype Name (if applicable):
Date of Birth:
Marital Status:
Spouse's Name:
Spouse's Date of Birth:
Ages of Children:
Will your spouse be active in the business? <span style="float: right;">Yes / No</span>
Previous Business Experience: Number of years in business? Previous experience in the food industry? Other business experience?



## Proposed Structure

Applicant's Business Structure: - Please select from: (sole trader, partnership, company, trust, other)	
If company, the name of company:	
ABN:	
Names of shareholders and their % holding:	
Names of partners and their % of their partnership share:	
Director 1 / Partner 1: Address:	
Director 2 / Partner 2: Address:	
Nominated Representative:	
Registered address of Company or Partnership:	
Business address of Company or Partnership:	
Phone:	Fax:

# Business References



Trade Referee 1	Name:
	Address:
	Contact:
	Phone:
Trade Referee 2	Name:
	Address:
	Contact:
	Phone:

## Solicitor

Name:	Contact:
Address:	
Phone:	Fax:
Email:	

## Accountant

Name:	Contact:
Address:	
Phone:	Fax:
Email:	

## Proposed Investment for The Crêpe Café Franchise

Cash:	
Loan Type:	
TOTAL:	



## Assets & Liabilities

Assets	\$	Liabilities	\$
Real Estate:		Real Estate Mortgages	
Cash:		Loans:	
Other Assets:		Other debts:	
A-TOTAL ASSETS		B-TOTAL LIABILITIES	
C=A-B		Net	

Have you ever been bankrupt?

Will you be requiring finance?

Would this be your only source of income?

How much time are you prepared to commit to your business?

How did you learn about The Crêpe Café Franchise?

Why do you want to purchase a Crêpe Café Franchise?

Have you ever been involved in a franchised business before?

Are you prepared to read, understand, know and adhere to the Franchise Agreement?



## Application Steps

1. Once you have completed and signed the Application Form, please return it with the signed Confidentiality Agreement to:

**Mailing Address:** Box 2, Allgas Building, Southbank, QLD 4101, Australia  
Tel / Fax (+61) 7 3846 1008      info\_AUS@thecrepecafe.com.au

2. You will be contacted by The Crêpe Café to organise an interview in order to further assess your suitability to operate the Franchise.

3. If your application is approved, you will receive our Disclosure Document and our standard Franchise Agreement and a copy of the Franchising Code of Conduct.  
We request that you sign and return the receipt of the Disclosure Document.

4. If you wish to proceed, an Application Fee of \$3,300.00 applies. As soon as this payment is received, you will receive a personalised Franchise Agreement and associated documentation (drafted based on the information you have provided on your application form). At this stage, if you do not wish to proceed, we will refund you the Application Fee less \$2,750.00 for documentation fees. You are entitled to a waiting period of 14 days before signing the Franchise Agreement.

5. If you go ahead with the Franchise, the Application Fee will go towards the legal costs of establishing your Franchise.

You will be entitled to a 7 day cooling off period after signing the Franchise Agreement during which you may terminate the agreement.

If you terminate the Franchise Agreement within the cooling off period, the Franchise Fee paid and the Application Fee less \$2,750.00 will be refunded.

I/We understand that the granting of a franchise is at the sole discretion of the Franchisor.

I/We state that everything I/we have stated in this application is true and I/we understand that the information provided by me/us will be relied upon by Crêpe Café Franchising Pty Ltd.

Signature:.....

Dated:.....



# Confidentiality Agreement

I/We:Name:.....

Address:.....

In consideration of Crêpe Café Franchising Pty Ltd providing and disclosing to us confidential information in relation to the business of The Crêpe Café and any information on a proposed project (“the information”):

1. Agree to hold in confidence and not to disclose to any person, company or any entity whatsoever any concepts, plans, instructions, documents, marketing information of any type in any format relating to your service, products or intellectual property provided to us.
2. Undertake that the information will be used for no purpose other than to assist us in making an informed decision about whether to proceed with obtaining a Disclosure Document for a prospective franchisee.
3. Agree that the information and any other material which have been provided to us will remain strictly confidential.
4. Agree to maintain the confidentiality of the information made available to us and that the information may be distributed on a “need-to-know basis” only to persons or entities who are directly involved in the evaluation of the information and that these persons or entities will be bound by the terms of this agreement;

That any copies made of the information will be for the purpose of assisting us in determining whether we will proceed with the obtaining a Disclosure Document and for internal corporate communications only and that a system will be instituted to facilitate the recovery of any such copies of information;

That we will return to you all material containing the information and all copies taken by us.

5. Agree that we will not use the information to set up, operate or be otherwise involved in a business or project that resembles the business of the companies if we do not proceed with obtaining a Disclosure Document.

6. Acknowledge that we have not relied on any representation made by you or the representatives of Crêpe Café Franchising Pty Ltd on the information and that we will satisfy ourselves as to the truth or accuracy of all information given or contained herein by us with our own inspections, searches, inquiries, evaluation and legal and financial advice.

Signature:..... Dated:.....

Signature:..... Dated:.....